Curriculum Vitae

**LaCount “JJ” Togans**

Department of Psychology

Lafayette College

Easton, PA 18042

Email*:* [togansl@lafayette.edu](mailto:togansl@lafayette.edu)

**Academic Employment**

2024 – Present Assistant Professor of Psychology, Lafayette College (Easton, PA, USA)

**Education**

2024 Ph.D. in Social Psychology, Miami University (Oxford, OH, USA)

2018 M.A. in Cognitive and Social Processes, Ball State University (Muncie, IN, USA)

2016 B.A. in Psychology, cum laude, Salisbury University (Salisbury, MD, USA)

**Publications**

**\*** Denotes equal authorship

**Togans, L. J.,** &McConnell, A. R. (in press). How should I feel about this? Investigating the emotions and processes involved in indulging in guilty pleasures*. Personality and Social Psychology Bulletin.*

**Togans, L. J.,** & McConnell, A. R. (2024). Blinded by wistfulness: On how nostalgia strengthens attitudes. *Cognition and Emotion, 38,* 913-927. DOI: 10.1080/02699931.2024.2336196

Luttrell, A., Petty, R. E., Chang, J., & **Togans, L. J.** (2022). The role of dialecticism in objective and subjective attitudinal ambivalence*. British Journal of Social Psychology, 61,* 826-841. DOI: 10.1111/bjso.12504

**Togans, L. J.,** Holtgraves, T., Kwon, G., & Morales Zelaya, T. E. (2021). Digitally saving face: An experimental investigation of cross-cultural differences in the use of emoticons and emoji*. Journal of Pragmatics, 186,* 277-288*.* DOI: 10.1016/j.pragma.2021.09.016

Luttrell, A., & **Togans, L. J.** (2021).The stability of moralized attitudes over time*. Personality and Social Psychology Bulletin, 47,* 551-564. DOI: 10.1177/0146167220935737

Kite, M. E., **Togans, L. J.**,&Schultz, T. J. (2019). Stability or change? A cross-cultural look at attitudes toward sexual and gender identity minorities. In K. D. Keith (Ed.). *Cross-cultural psychology: Contemporary themes & perspectives (2nd ed.)*. Oxford, England: Blackwell. DOI: 10.1002/9781119519348.ch20

Kite, M. E., **Togans, L. J**., & Case, K. A. (2018). Cross-cultural attitudes toward sexual minorities. In K. D. Keith (Ed.).*Culture across the curriculum: A psychology teacher’s handbook.*Cambridge University Press. DOI:10.1017/9781S316996706.022

**Manuscripts Under Review or In Preparation**

**Togans, L. J.,** Folmsbee, J., & Claypool, H. M. (in prep). *Examining the affective and cognitive consequences of parasocial breakups*

**Togans, L.****J.,** & Claypool, H. M. (in prep). *Risky revelations: How sharing guilty pleasures can bolster and break social bonds*

Rosenberger, E. J.\*, **Togans, L. J.\*,** Folmsbee, J., & Claypool, H. M. (in prep). *Psychology vs. psychological science: How labels influence female undergraduates’ interest in the psychology major*

**Invited Research Presentations**

2024, March St. Mary’s College of Maryland

2023, December University of Richmond

2023, November Lafayette College

2023, November Whitman College

2023, November Union College (New York)

**Conference Presentations**

**†** Denotes student co-author

**Togans, L.****J.,** & Claypool, H. M. (2025). *Risky revelations: How sharing guilty pleasures can bolster and break social bonds.* Paper to be presented at the Midwestern Psychological Association annual conference, Chicago, IL.

**Togans, L. J.**, & McConnell, A. R. (2025). *Screen time vs. snack time: On the emotional consequences of common guilty pleasures.* Paper to be presented at the Society for Personality and Social Psychology annual meeting, Denver, CO.

Folmsbee, J., **Togans, L. J.,** & Claypool, H. M. (2025). *Effects of parasocial breakups on self-concept clarity and belonging.* Paper to be presented at the Social Cognition Preconference at the Society for Personality and Social Psychology annual meeting, Denver, CO.

**Togans, L. J.**, & McConnell, A. R. (2024). *How should I feel about this? Investigating the emotions elicited when indulging in guilty pleasures.* Paper presented at the Midwestern Psychological Association annual conference, Chicago, IL.

Ortega, H. †, Wenzinger, E. †, **Togans, L. J.,** & McConnell, A. R. (2024). *Examining the metacognitive properties of attitudes toward guilty pleasures*. Paper presented at the Midwestern Psychological Association annual conference, Chicago, IL.

**Togans, L. J.**, & McConnell, A. R. (2024). *How should I feel about this? Investigating the emotions elicited when indulging in guilty pleasures.* Paper presented at the Society for Personality and Social Psychology annual meeting, San Diego, CA.

Goldman, A., & **Togans, L. J.** (2022). *The influence of nostalgia on subjective cognitive impairment in older adults*. Paper presented at the annual meeting of the Association for Behavioral and Cognitive Therapies, New York, NY.

**Togans, L. J.**, & McConnell, A. R. (2021). *Blinded by wistfulness: Nostalgia’s impact on attitude strength.* Paper presented at the Midwestern Psychological Association annual conference, Chicago, IL.

**Togans, L. J.**, & McConnell, A. R. (2020). *Blinded by nostalgia: Nostalgia’s impact on attitude strength.* Paper presented at the Midwestern Psychological Association annual conference, Chicago, IL. Event cancelled due to COVID-19.

**Togans, L. J.,** Kwon, G, Morales Zelaya, T. E., & Holtgraves, T. (2020). *Cross-cultural differences in the use of emoji in text messages*. Paper presented at the Society for Personality and Social Psychology annual meeting, New Orleans, LA.

**Togans, L. J.**,&McConnell, A. R. (2019). *Differences in self-construal influence primacy effects in impression formation*. Paper presented at the Midwestern Psychological Association annual conference, Chicago, IL.

Morales Zelaya, T. E., **Togans, L. J.,** Kwon, G., & Holtgraves, T. (2019). *Cross-cultural differences in the use of emoticon and emoji*. Paper presented at the Midwestern Psychological Association annual conference, Chicago, IL.

**Togans, L. J.** (2019). *High-context communication: Mediating Eastern cultures’ collectivism and emotional intelligence.* Paper presented at the Society for Personality and Social Psychology annual meeting, Portland, OR.

**Togans, L. J.**,& Kite, M. E. (2018). *Using face-morphing to demonstrate a double standard of aging*. Paper presented at the Society for the Psychological Study of Social Issues annual conference, Pittsburgh, PA.

Jung, K., **Togans, L. J.**, & Jenkins, M. E. (2016). *Life orientation as a protective factor against perceived stress on academic self-discipline*. Paper presented at the American Psychological Association Convention, Denver, CO.

**Campus Presentations**

**Togans, L. J.** (2024). *How should I feel about this? Investigating the emotions elicited when indulging in guilty pleasures.* Talk presented at Psi Chi, Lafayette College, Easton, PA.

**Togans, L. J.** (2024). *Cut me some SLAC: An academic job market experience.* Talk presented at the Social Psychological Research Interest Group, Miami University, Oxford, OH.

**Togans, L.** **J.,** & McConnell, A. R.(2023). *How should I feel about this? Investigating the emotions elicited when indulging in guilty pleasures.* Talk presented at the Social Psychological Research Interest Group, Miami University, Oxford, OH.

**Togans, L.** **J.,** & McConnell, A. R.(2022). *How does that make you feel? Exploring how self-conscious emotions influence attitudes.* Talk presented at the Social Psychological Research Interest Group, Miami University, Oxford, OH.

**Togans, L. J.,** Holtgraves, T., Kwon, G., & Morales Zelaya, T. E. (2022). *Digitally saving face: An experimental investigation of cross-cultural differences in the use of emoticons and emoji.* Talk presented at the Social Psychology Research Interest Group, Miami University, Oxford, OH.

**Togans, L. J.,** Jacobs, T. P., Das, A., Knauft, K., Dreyer-Oren, S., Wick, S., Wargel, K., LaPena, N., Humphrey, B. T., Goldman, A., Jones, L., & Uzoegwu, K. (2021). *DIGging into the language of racism.* Talk presented for 4th annual Psychology Department Diversity Teach-in, Miami University, Oxford, OH.

**Togans, L.** **J.,** & McConnell, A. R.(2020). *Blinded by wistfulness: Nostalgia’s impact on attitude strength.* Talk presented at the Social Psychological Research Interest Group, Miami University, Oxford, OH.

Das, A., Wargel, K., Greyer, R., **Togans, L. J.,** Kerr, A., Sneddon, E. A., Davidson, L. (2020). *DIGging into privilege.* Talk presented for Psychology Department Colloquium, Miami University, Oxford, OH.

Klass, A., † **Togans, L. J.,** & McConnell, A. R. (2020). *The impact of dichotomous and relativistic thinking on perceptions of loneliness.* Paper presented at the Virtual Hinkle Poster Session, Oxford, OH.

**Togans, L.** **J.** (2020). *Microaggressions: The consequences of “well-intended” intergroup communication.* Talk presented at the Diversity Interest Group, Miami University, Oxford, OH. Event cancelled due to COVID-19.

**Togans, L. J.,** Holtgraves, T., Kwon, G., & Morales Zelaya, T. E. (2020). *Digitally saving face: Cross-cultural differences in emoticon and emoji usage in text messages.* Data blitz presented at the Social Psychology Research Interest Group, Miami University, Oxford, OH. Event cancelled due to COVID-19.

Das, A., Wargel, K., Greyer, R., **Togans, L. J.,** Kerr, A., Sneddon, E. A., Davidson, L. (2020). *DIGging into privilege.* Talk presented at the Psychology Department’s Diversity Teach-in, Miami University, Oxford, OH. Event cancelled due to COVID-19.

**Togans, L.** **J.,** & McConnell, A. R.(2019). *Blinded by nostalgia: Examining nostalgia’s impact on attitude strength.* Talk presented at the Social Psychological Research Interest Group, Miami University, Oxford, OH.

**Togans, L. J.**, & McConnell, A. R.(2019). *Differences in self-construal influence primacy effects.* Data blitz presented at the Social Psychological Research Interest Group, Miami University, Oxford, OH.

**Media Coverage and Public Engagement**

Witmer, C. (February 2025). Researching your guilty pleasures. *The Lafayette*. [[link](https://lafayettestudentnews.com/176292/culture/guilty-pleasures/)]

**Togans, L. J.** (November 2024). How nostalgia strengthens opinions. *Character and Context Blog (SPSP)*. [[link](https://spsp.org/news/character-and-context-blog/togans-nostalgia-strengthens-current-opinions)]

Johnson, C. (November 2021). New research shows that where we come from can influence our use of emojis. *Miami University News*. [[link](https://miamioh.edu/news/2021/11/new-research-shows-that-where-we-come-from-can-influence-our-use-of-emojis.html)]

**Teaching**

**Courses Taught as Instructor of Record**

Lafayette College

* Cross-cultural Psychology (Spring 2025; Fall 2024)
* Design and Analysis I, lecture and lab (Spring 2025)
* Social Psychology II, lecture and lab (Fall 2024)

Miami University

* Social Cognition (Fall 2022 - Spring 2024)
* Writing and Research Methods, lecture and lab (Fall 2021 - Spring 2022)

**Course Assistant**

Miami University

* Foundational Experiences in Psychology (Fall 2020 - Spring 2021)
* Introductory Psychology (Fall 2020)
* Introduction to Social Psychology (Spring 2019)

Ball State University

* Research Methods in Psychological Science (Spring 2018)
* Statistics in Psychology (Spring 2018)
* Effective Diversity Education (Spring 2017)

**Mentoring**

Undergraduate theses and independent projects mentored

* Klass, Amelia. (Fall 2019 - Spring 2020). *The impact of dichotomous and relative thinking on perceptions of loneliness*
  + Recipient of Doctoral Undergraduate Opportunities Scholarship
  + Amelia is currently a graduate student in Duquesne University’s school psychology doctoral program
* McCoy, Kate. (Fall 2019 - Spring 2020). *Can domesticated dogs subtract? Examining numeracy in dogs*
* Edwards, Sarah. (Fall 2019). *Effect of dog breed name on eye-tracking*

**Classroom Activities Developed**

* [Microaggressions](http://breakingprejudice.org/group-activities/activities-in-english/microaggression-activity/)
* [Cross-cultural social attitudes](http://breakingprejudice.org/group-activities/activities-in-english/cross-cultural-attitudes-activitiy/)

**Research Grants, Fellowships, and Awards**

* Graduate Student Teaching Award, Miami University, 2024
* Diversity Travel Award, Midwestern Psychological Association, 2024
* Letter of Commendation, Department of Psychology, Miami University, 2021
* Doctoral Undergraduate Opportunities Scholarship, Miami University, 2019-2020
* Graduate Student Paper Award, Midwestern Psychological Association, 2019
* Sprague Scholarship, Department of Psychological Science, Ball State University, 2018
* Hollis Research Award, Ball State University, 2017
* *Cum Laude,* Salisbury University, 2016

**Service**

Miami University, Department of Psychology

Social Psychology Research Interest Group Coordinator (2022-2023)

PASS Lab Manager (2022-2023)

Graduate Student Interview Day Coordinator (2021-2022)

Mass Survey Coordinator (2020-2023)

Graduate Student Representative (2020-2022)

Tenure-Track Social Psychology Faculty Search Committee (2021)

Diversity and Inclusion Committee (2018-2021)

Diversity and Inclusion Classroom Climate Sub-committee (2018-2020)

Diversity Interest Group (2019-2021)

* Co-founded with Akanksha Das (2019)
* Coordinator (2019-2021)

Student Resource Video & FAQ Initiative (2019)

* Created video for Psychology Department website on “[How to Apply to Graduate School in Psychology](https://www.youtube.com/watch?v=LyUAwzA_rg8)”

Graduate Student Panel Member: “Starting Your Graduate School Search” (2019)

Ball State University, Department of Psychological Science

AHAA Lab Manager (2017-2018)

Graduate Student Representative to Graduate Committee (2017-2018)

Salisbury University, Multicultural Student Services

Statistics and psychology tutor for TRiO (2014-2016)

Peer mentor for Powerful Connections mentorship program (2013-2014)

**Ad-hoc Reviewing**

*Behavior Research Methods*

*British Journal of Social Psychology*

*European Journal of Social Psychology*

**Quantitative Skills**

Analysis of variance

Linear and logistic regression

Statistical mediation and conditional process modeling

Structural equation modeling

Path analysis, exploratory and confirmatory factor analysis

Proficient in *SPSS, Mplus,* and *Excel*

**Professional Affiliations**

Society for Personality and Social Psychology (SPSP)

Society for the Psychological Study of Social Issues (SPSSI)

Midwestern Psychological Association (MPA)

Association for Psychological Science (APS)

*Psi Chi*, national psychology honors society