



Electric Formula SAE 2020-21 Style & Structure Guide

Easton, Pennsylvania 18042-1775

1. Overview

This document has been created with the intention of outlining guidelines for the LFEV website. General guidelines are important because they keep coherent structure and stop website maintainers from spending valuable time restructuring. If for any reason the edit portal is removed from the website during editing it can be accessed [here](#).

1.1. Website Maintenance

The website should be maintained & updated **at least** weekly.

2. Formatting Rules

2.1. URL Formatting

Pages URLs need to be consistent across the website. They are to follow a parental structure that can be set in the Wordpress Editor. **BE CONSISTENT**. Typically the ending “_20_21” is used for the year (in this case it would be the 2020 - 2021 team)

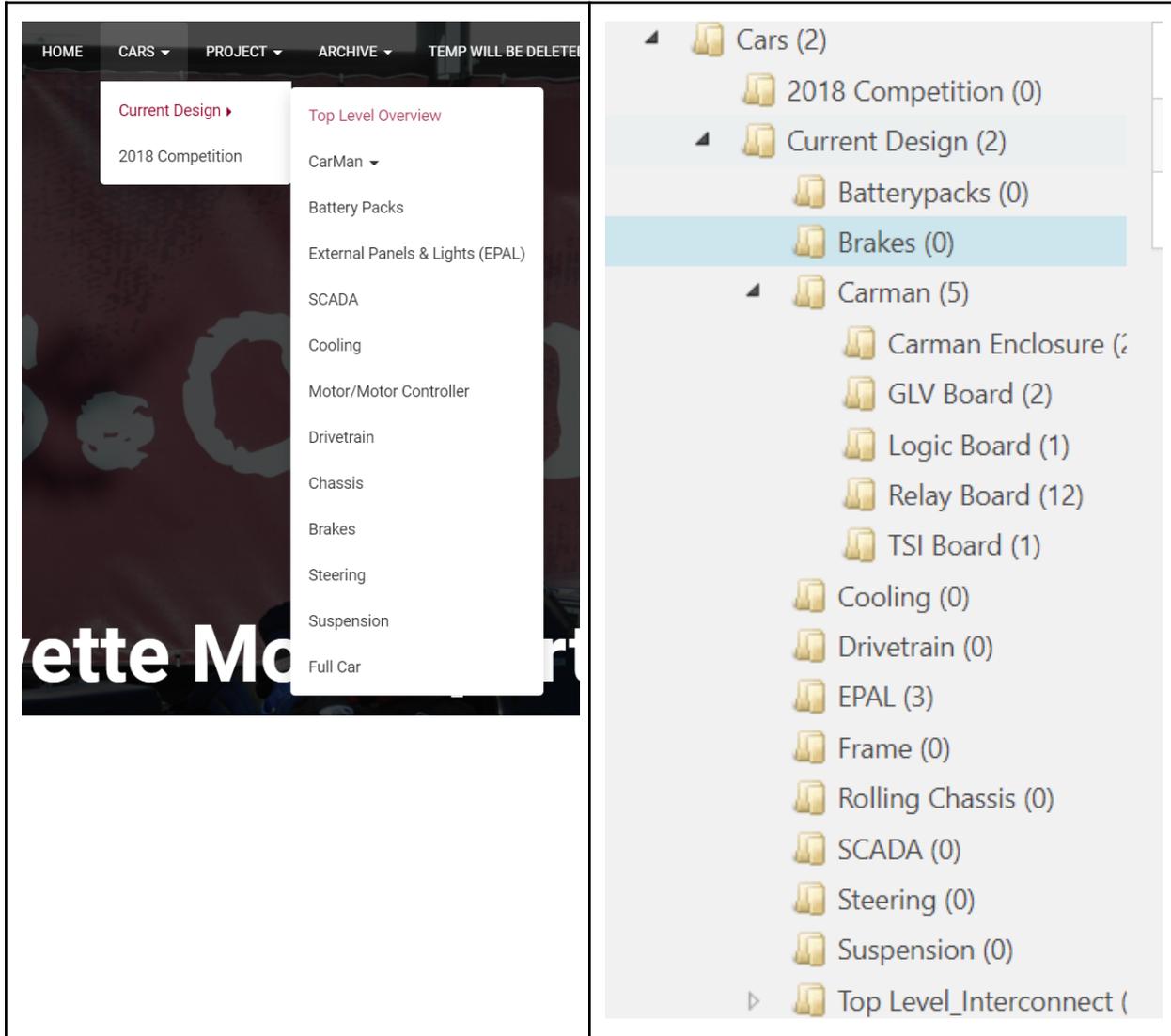
2.2. Page & Font Formatting

The current page & font format follows the style guide that is placed in section 4.1. It can change however, the entire website needs to be homogenous in style and fonts.

3. Media Library

3.1. Media Library structure

The media library structure should mirror the website structure.



3.2. Uploading Media

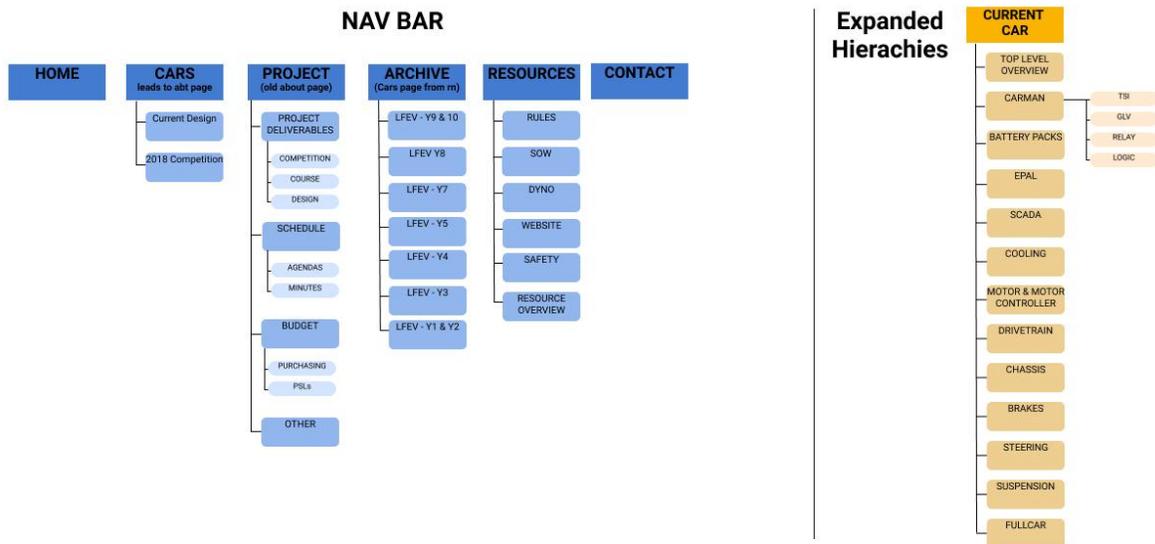
Media placed on the website should always be uploaded to the corresponding media library folder. All media over 10MB must be uploaded to the google drive "website" folder and linked or embedded in the website.

3.3. Deleting Media

When media is removed from the website it should also be deleted from the media library.

4. Website Structure Guide

4.1. Structure Overview



A Mock-Up of the Car hierarchy 2020 - 2021

4.2. Home Page

The home page should grab the attention of potential team members. It should contain:

- the best photo of the best system
- the best video from the current year
- the best photo of the the last competition car
- the best video from the last competition year
- photos of our awards
- some inspiring text

4.3.Cars Page

The cars page works as an about page and as a way to market our successful car designs. It should refrain from having particular information about one given year, **unless that team competed**. It should contain:

- All the different car designs
 - Descriptions of each
 - Photos of each
- Information about the competition

4.4.Project Page

The project page should focus on the currently active year of the LFEV project. It should introduce the team and house exciting media such as:

- The end of the year video
- Competition videos
- Team photo

It should also have the names of all the current team members.

4.4.1. Project Deliverables

This subsection should link to all the deliverables submitted by the current team. All the deliverables should be organized into three pages:

Design Deliverables → a page for all the design reviews.

Course Deliverables → a page for all the deliverables handed into the professors.

Competition Deliverables → a page for all the deliverables handed into the judges.

4.4.2. Schedule

This page should link to the current WBS or managerial schedule and document changes in that schedule that happen over the course of year. It should also include a page (or two) that has all the meeting agendas & minutes.

4.4.3. Budget

This page should include the current team's budget and its weekly updates. Both POs and PSLs should be linked as subpages.

4.5.Archive

Due to the way Lafayette College deletes its websites after around 7 years the Archive was established to save the previous designs and deliverables. During the 2020 - 2021 LFEV project the 2012 - 2013 website was deleted, so the content of newer websites should slowly be moved onto one main website (Lafayettee.edu/motorsports)

If there are any problems with space on the website after the media library has been cleaned. Delete content from the archive first.

4.6.Resources

The resources tab has any valuable links and information to the project. The Rules tab and SOW tab should be updated yearly.

4.7.Contact

This page should allow potential LFEV team members to contact the professors overseeing the project. It should be updated with their contact information as applicable. Any sponsors of the project should also be added to this page.

5. Website Style Guide

The website style guide was created to enforce consistency across various pages of the website. A website with various fonts and inconsistencies is unprofessional and should not be presented to potential employers. Keep the website

5.1. Header Style Guide

**Heading 1 - Bold 40pt
Roboto**

Heading 2 - Bold 32pt Roboto

Heading 3 - Bold 24pt Roboto

Heading 4 - Bold 14pt Roboto

Paragraph - 12pt Roboto

5.2. Color Guide

Color Guide	Hex/Color Index	Type
Dark Grey Text Color	Hex #434343	Text
Red Header & Hyperlink Color	Hex #a0002a	Primary
Light Grey Background	Hex #c9c9c9	Secondary