The Lafayette Leadership Institute

NAVIGATING YOUR COURSE

FEBRUARY 13, 2016 FROM 9 AM TO 4 PM

HOSTED BY THE LAFAYETTE LEADERSHIP EDUCATION COMMITTEE
Dear Student Leaders,

On behalf of the 2016 Leadership Education Committee, welcome to the most recent edition of the Lafayette Leadership Institute! I think we would all agree that there is a plethora of opportunities across our campus were you can apply your knowledge and skills towards becoming a more effective leader. The questions are which skills are necessary to become an effective leader, how do you apply those skills, and by what measures do you judge effectiveness? Today’s comprehensive experience will help you explore the answers to these questions by raising your awareness, building your knowledge base, and giving you active learning situations to practice.

I believe you will find that today’s presenters and facilitators will help you connect the theoretical to the practical in a way that allows you to not only retain the content, but to view leadership development as a learnable set of distinct behaviors. At best, I hope that your efforts at today’s institute bring you closer to your leadership pinnacle and at the very least has succeeded in creating a fleet of student leaders who are even more self-aware and determined to affecting change our community.

Through the dedication of the Lafayette Leadership Education Committee, you are brought the 21st annual Lafayette Leadership Institute – Navigating Your Course! In the days following today’s event, you should re-visit our website: http://slp.lafayette.edu/leadershipeducation/ for a full recap including photos, presenter slides, and our survey results.

Yours in leadership education,

Jodie Frey, Advisor to the Lafayette Leadership Education Committee
Associate Dean of Students / Director of Recreation Services
Leadership Education Committee

The Committee is comprised of students and employees who meet bi-weekly to plan leadership educational opportunities each year. The Leadership Institute is their premiere program each year. The committee’s effort are guided by our working definition of a leader:

*A leader is someone who influence produces effects on the behavior, actions, or opinion of others toward a common purpose or direction.*

The approach we are developing for leadership education will ensure that our students have access to purposeful educational experiences which are fundamentally sound (i.e., based on theory and empirically-derived models), developmentally appropriate (i.e., properly sequenced to provide realistic challenge), and framed in experiential designs (i.e., learning based on concrete experience, feedback and reflection). Our curriculum will make it increasingly possible for students to grow their leadership awareness, knowledge, and skills for the purpose of becoming more effective agents of positive change.

Many thanks to the members of the Lafayette Leadership Education Committee for your guidance and commitment toward creating the 2016 institute:

- Richard Lanzilotti ’16
- Caroline Bitterly ’17
- Tanina Cadwell ’17
- Dr. Allan Childs
- Kaitlyn McKittrick
- Christine Tomik
- Dr. Jodie Frey, LLEC Advisor

Jade Saybolt ’16, 2016 LLE Intern
Courtney Blocker ’17
Neysa Braimah ’17, 2017 LLE Intern
Erin Evans
Dr. Tim Silverstri
Tim Uhrich

Thank you as well to the generous support of the Lafayette Leadership Institute sponsors:

*The Class of 1968 Gift Fund & The Solomont Family*

These generous gifts made this event possible!

Special recognition also goes to Wassim Gharbi ’19 for his LLI logo and LLI website design. Also to this year’s lead intern, Jade Saybolt ’16 who worked tirelessly preparing and whose patience was unwavering.
Student Leadership Interns

Two student interns, who are also members of the LLEC, are the primary forces behind the logistical preparation needed to implement the LLI annually. These same students also serve on the selection committee for annual Aaron O. Hoff Awards. If you are interested in learning more about the internship or joining the committee write to leadershipeducation@lafayette.edu.

2016 Leadership Intern

Jade Saybolt ‘16 is the student leader intern for the 2016 Lafayette Leadership Institute. She is also currently the Office Manager for the Lafayette College Ambassador Program (LCAP) and the President of Psychology club. This year will be Jade’s second year in the Grossman House for Global Perspectives. Jade will be graduating in the spring with a Bachelor of Science degree in Psychology and a concentration in Neuroscience. She plans to attend graduate school soon after in developmental neuroscience.

2017 Leadership Intern

Neysa Braimah ’17 is the student leader intern of the LLEC for 2016-2017. She is a junior majoring in Economics and Policy Studies and comes from quite a diverse background. She’s lived in Germany, Ghana, America and Lebanon. During her time in Lafayette she was the treasurer of the Lafayette African and Caribbean Students’ Association, a former member of the women’s rugby team, and team captain of the Lafayette Economic Empowerment and Global Learning Project (EEGLP).
Lisa Vislocky ’00, Medical Director at Centron graduated from Lafayette, as a Marquis Scholar, with a double major in Mathematics and English. Subsequently, she earned a PhD from the University of Connecticut in Nutritional Biochemistry with a focus in Exercise Physiology and the Registered Dietitian credential and licensure for practicing clinical nutrition. At Centron, a global medical communications company, she is responsible for the strategic oversight of pharmaceutical/ biotechnology educational initiatives for physicians and healthcare professionals in the United States and abroad across a multitude of therapeutic areas. Prior to moving into the field of medical communications, Lisa worked in the clinical setting as a dietitian and functioned as a sports nutritionist for collegiate and professional athletes. She also has direct clinical experience, conceptualizing and managing human research studies involving exercise and diet interventions. She is a licensed/certified nutritionist/dietitian in NYC and an active member of the American College of Sports Medicine, the American College of Nutrition, the Academy of Nutrition and Dietetics and the American Society for Nutrition.

Raffle Prize Table

In an effort to continue your leadership education beyond the Institute, we have prepared raffle prizes which reinforce the messages we wish to send regarding leadership education and development. Raffle prize winners will be drawn during our luncheon and possible again before close of your day. We have included a brief statement about each book which helps the winner choose a title related to the sessions offered at *Navigating Your Course*.

**Strengths Finder**- Tim Rath
Strengths Finder is about emotional intelligence. This book will help you learn more about yourself and your strengths.

**5 levels of Leadership**- John Maxwell
This self-help book will give you the tools you need to become an effective leader through the 5 P’s: Position, Permission, Production, People Development, and Pinnacle.

**Shackleton’s Way**- Margot Morrell and Stephanie Capparell
A compelling novel how a sea captain used his leadership skills to survive the Arctic and save his crew. Dive into this story comprised of first hand experiences from the crewmen and the captain.

**The 7 Habits of Highly Effective People**- Stephen Covey
A must have for anyone pursuing leadership in their career!

**The Student Leadership Challenge**- James Kouzes and Barry Posner
The Leadership Challenge session from the conference is based off this book. The Student Leadership Challenge breaks down each component of exemplary leadership practices and provides supplementary anecdotes.

**Turn Your Ship Around**- L. David Marquet
For an individual who is interested in developing their leadership skills, this workbook consists of exercises and questions to challenge the reader.
Students (IES) in London, UK where she created and ran an international student residential accommodation. Beth returned to Lafayette in 2003 to start her second career in fundraising, holding various positions and finally serving as Associate Vice President of Development and Alumni Affairs. Between Lafayette and Temple, Beth served as a senior consultant at Plus Delta Partners where she guided fundraising teams of various colleges and universities in the US to higher yields and greater self-sufficiency. As an alumna, Beth is a member of the Marquis Society and serves as the Class of 96’s Class Fund Manager.

Amy Ahart ’97, Associate Executive Director or the International Boys’ Schools Coalition, graduated from Lafayette with a degree in Computer Science and received her Master’s degree in Public/Non-Profit Administration degree from New York University. In her current role of COO, Amy is part of the team committed to championing boys’ education worldwide. Her focus centers around leadership development, educating the individual student and supporting academic environments that educate and celebrate global students and citizens. Prior to joining IBSC, Amy worked with the National Association of Independent Schools (NAIS) as Senior Director of the Annual Conference curating and leading the NAIS Annual Conference, an event that attracted nearly 5,500 educational leaders annually. Amy began her career as a member of the College Relations and Student Life divisions at Lafayette College. Both of these positions focused on leadership, event programming, community, and culture. Amy is married to Tom DiGiovanni ’96, a high school teacher and a musician. They are active in their local community, education, and the arts.
John O’Keefe ’96, Vice President and Chief Information Officer at Lafayette College graduated from Lafayette with degrees in music and American studies. Since graduating, he spent a brief time working in the film scoring industry in New York City before beginning his corporate career in IT. Returning to the college in 2001 as an instructional technologist, John has served in almost all areas of the college’s IT division before becoming Lafayette's first CIO in 2011. John also continues to serve as an adjunct member of the Film and Media Studies Program, where he team teaches an upper-level course that integrates the theory and practice of filmmaking. Outside of Lafayette, John chairs the board of the Consortium of Liberal Arts Colleges (CLAC). He also serves as president of the Third Street Alliance Board of Directors, a non-profit community-based organization in downtown Easton that has programs in women’s shelter, child care, and adult day care services. John is also an active jazz drummer, and often can be seen in local bars with fellow Lafayette graduates Sean Gough, Class of 2009, and Jack Furlong, Class of 2004.

Beth Nelson ’96, Associate Vice President for Development at Temple University, earned a BA in both Math and Psychology from Lafayette College and then went on to earn her masters in Higher Education and Student Affairs from The Ohio State University. At Temple, Beth oversees the fundraising teams for 12 schools and units as well as the University’s annual giving programs. Beth’s professional career started in student affairs, first at The Ohio State University where she facilitated staff and leadership training and guided behavioral change for students and staff, and second at the Institute for the International Education of
2A: Leveraging Social Change: “Give me a place to stand and I will move the earth” – Archimedes by Dr. Wendy Wagner

Presentation Description: The goal of any leadership endeavor is to influence change. This requires an understanding of the nature of change and how to position yourself to leverage more.

After attending this presentation, participants will be able to:
- Participants will be able to connect the systemic nature of social change to the social issues they want to address.
- Participants will reflect on the "levers" available to them and their best "places to stand."

2B: Snapshots, Lenses, Frames: Examining the Whole Picture as a Systems-Thinker by Dr. Natasha Chapman

Presentation Description: “Systems thinking is a discipline of seeing whole” (Peter M. Senge). When leaders use different frames to identify problems, address hidden issues and uncover blind spots they can focus their attention where it can have the greatest impact. Through the introduction of case studies and multimedia examples, this presentation will aim to examine the assumptions that can cause unintended consequences in well-intentioned plans; preventing leaders from accurately meeting the challenges of social change.

After attending this presentation, participants will be able to:
- Identify the distinctions between conventional thinking and systems thinking
- Evaluate the benefits and limitations of systems thinking while leading in a complex, dynamic world
- Examine leadership scenarios through the lens of a systems thinker

Todd Wiltshire ’86, Vice President of Fidelity Investments’ Capital Markets group graduated from Lafayette College with a major in Government & Law and earned an MBA in Finance from Fordham University. Todd is responsible for developing strategies and execution plans to increase the distribution of Capital Markets’ services across Fidelity customer channels. He is also responsible for managing the group’s regulatory program and assessing impact on clients, counterparties, products and competitive positioning. Prior to his current role Todd managed the Product Development function for the Prime Brokerage and Securities Finance businesses. Before joining Fidelity he served in similar product & strategy development roles at Credit Agricole, UBS and Morgan Stanley. He began his Finance career as a Commodity Finance credit analyst for NMB (now ING) Bank in New York.

Sean Bluni ’90, Chief Executive Officer and Principal at Hardesty & Hanover graduated from Lafayette with a B.S. in Civil Engineering, then earned an M.S. from Duke University and a J.D. from Georgetown University. He is responsible for managing the day-to-day operations of Hardesty & Hanover and for execution of the firm’s Strategic Plan. During his 24 years with the company, Mr. Bluni’s responsibilities have included design and management of bridge and stadium construction projects, and served as the Chief Operating Officer prior to his current role as CEO.
2C: The Situational Leadership Model by Don Robertson & Anne Raines

Presentation Description: This presentation will review this classic model on Situational Leadership developed by Blanchard and Hersey. The model will be explained along with examples. After attending this presentation, participants will be able to:

- To understand the Situational Leadership Model well enough to apply it;
- To understand the terminology associated with the model; and
- To understand why a given leadership style is most effective in a given situation.

2D: The Leadership Challenge- Five Practices of Exemplary Leaders by Gordon Loeb

Presentation Description: This Introduction to the Five Practices of Exemplary Leadership will explore the practices that are consistently displayed when people are at their best as leaders. The 30+ years of research behind the program will also be discussed. After attending this presentation, participants will be able to:

- Students will gain an understanding of the Five Practices of Exemplary Leadership and the role each practice contributes to becoming a more effective leader.
- Students will also gain an understanding of the ten commitments that support the 5 practices.

Moderated Lunchtime Panel with Accomplished Alumni

Dr. Donald E. Morel, Jr., ’79
holds a BS degree in Engineering from Lafayette College, an MS in Materials Science and a Ph.D. in Materials Science and Veterinary Medicine from Cornell University. He also completed The Executive Program at the University of Virginia Darden School Of Business. Dr. Morel joined West Pharmaceutical Services Inc. in 1992 as Director of Research and Development and served as CEO from April 2002 and Chairman of the Board from March 2003 until his retirement in June 2015. He is widely recognized for his transformation of West and his leadership in the aftermath of the Kinston, NC plant explosion and fire. During his tenure, Dr. Morel and his team delivered an increase in the company’s market capitalization from $380 Million to more than $4.4 billion at his retirement. Prior to joining West, Dr. Morel developed and managed a broad range of programs involving advanced materials for aerospace and biomedical applications. He has published more than 30 papers dealing with advanced composites and environmental effects on material performance. His aerospace work in the 1980’s resulted in his selection as a finalist for an assignment as a NASA Mission Specialist in the Astronaut Office in 1989.
Workshop Descriptions and Presenters

3A: Social Change Begins Within the Individual: Meeting Your Personal Change Goals by Wendy Wagner

Presentation Description: Is there a personal change that you know would make you a more effective leader, but despite your best efforts you can't seem to make it stick? In this workshop we will explore our subconscious resistance to personal change in order to better navigate our own learning and development and become more effective leaders.

After attending this presentation, participants will be able to:
- Participants will learn a process for a deeper reflection on personal change
- Participants will develop an action plan for reframing their assumptions about their personal change goals in order to achieve them.

3B: The Emotionality Factor: Strategies to Develop Emotionally Intelligent Leadership by Natasha Chapman

Presentation Description: “To handle yourself, use your head; to handle others, use your heart” (Eleanor Roosevelt). In a nutshell, emotional intelligence is described as being in tune with your own emotions, being able to effectively express your feelings, and having sound situational awareness – all of which are valuable tools to have in one’s leadership practice. This session will encourage participants to engage with one another in activities that will allow them to examine their emotionality factor as it relates to the leadership process.

After attending this presentation, participants will be able to:
- Understand the role emotions play in our leadership performance and behaviors
- Apply their understanding of emotional intelligence to practical experience
- Identify strategies to develop individual and group emotional intelligence

Distinguished Instructor: Margarida Da Graça, Lehigh University Multicultural Affairs Office

Margarida R. Da Graça is a lifelong learner who currently works at Lehigh University as the Assistant Director of Multicultural Affairs. She holds a M.S. in Human Development and Family Studies with a concentration in College Student Personnel from the University of Rhode Island. In her current role, she assists students of marginalized identities as they navigate their understanding of self, discover their true passions, and work towards living an authentic life. Margarida currently serves as the Co-Chair of the Leadership Curriculum Development Committee, which includes the integration of key findings in the Multi-Institutional Study of Leadership through reimaging existing leadership experiences and cross campus collaboration. Her passion as a educator is grounded in providing both challenge and support to college students as they navigate and develop their consciousness of self and strive to live and lead authentic lives.

Workshop Presenter: Molly Sunderlin, Lafayette College

Molly Sunderlin, Assistant Director of Career Services joined the staff in the fall of 2007. Her past experiences in a variety of educational settings including secondary school teaching and adult career development have led her to career counseling in higher education. Molly’s primary role at Lafayette is working with students of all class years in their process of career exploration and development. She also coordinates the on-campus alumni dinner panels and serves as the liaison between Career Services and the Athletic Department in developing initiatives for student-athletes. Molly earned her Masters of Education degree from DePaul University.
Distinguished Instructor: Gordon Loeb, Loeb Consulting Group (LCG)

Gordon Loeb is the COO of Loeb Consulting Group (LCG), a leadership and management development company. His responsibilities include business development, marketing, financials, and client and consultant relations. Gordon helped grow LCG from a single independent consultancy to a thriving company with over 25 consultants that provides training and development, executive coaching, public workshops and student leadership development programs. Gordon has an extensive entrepreneurial and corporate background including starting and growing two successful companies and running a division of Automatic Data Processing (ADP). Gordon is the proud co-founder of a teen advisory committee in Marlboro, NJ -- an organization that helps teens develop leadership skills through community service projects. The organization is the recipient of a 2015 New Jersey State Governor's Jefferson Award.

Distinguished Instructor: Katie Dantsin

Katie L. Dantsin, M.Ed. is a leadership facilitator, consultant, and trainer with a background in higher education administration and leadership development. She’s served as a facilitator for national organizations including the NCAA, LeaderShape, and the American Student Government Association. Developing the capacity of individuals and organizations to lead through the identification of personal and organizational strengths is a central facet of her work. While working at Lafayette College in 2003, she received an Aaron O. Hoff Service-Above-Self Award. Katie earned her M.E. from Lehigh University and her B.A. in Business Management and German from Virginia Wesleyan College.

3C: Situational Leadership: Practice Applying the Appropriate Style by Don Robertson & Ann Raines

Presentation Description: This workshop will analyze situations in order to determine the appropriate style to utilize.
After attending this presentation, participants will be able to:
• To learn how to determine the appropriate style to use in a given situation;
• To develop a comfort level is doing such an assessment; and
• To recognize the factors that will be the basis for your assessment.

3D: The Leadership Challenge® - Reflections on 30 Effective Leader Behaviors by Gordon Loeb

Presentation Description: Students who attend this workshop will be able to take the Student Leadership Practices Inventory (SLPI) assessment. Results will be reviewed and the 30 behaviors of effective leaders will be discussed.
After attending this presentation, participants will be able to:
• Students will gain insight into the strengths of their leadership behaviors.
• Students will gain an understanding of the 30 behaviors that are the backbone of the Five Practices of Exemplary Leadership.

3E: Crafting Compelling Interview Stories to Show Your Strengths by Molly Sunderlin

Presentation Description: Effective interviewing and marketing your brand both are contingent upon crafting compelling stories about your past experiences. This hands-on workshop will help students to brainstorm, write, and tell stories to illustrate and reflect demonstrated and specific leadership qualities using the STAR Method.
After attending this presentation, participants will be able to:
• Brainstorm and develop 2-3 unique and specific qualities that demonstrate leadership skills
• Develop confidence and proficiency in interviewing by: Writing at least 1 story to demonstrate 1 or more of their unique qualities using each part of the STAR Method and, Practicing out-loud, telling their story to another participant for feedback

4A: Recognize, Reframe, Replace: Applying Systems-Thinking to Your Leadership Roles by Natasha Chapman

Presentation Description: In this session, participants will spend time exploring the benefits of systems thinking in leadership situations and consider ways in which it can be applied in their lives. The session will specifically focus on the role of reframing which allows leaders to take on diverse viewpoints to understand how others are thinking and operating. This practice reveals the deeper intentions of all involved in order to move forward in ways that lead to mutually beneficial leadership outcomes.

After attending this presentation, participants will be able to:
• Identify systems thinking concepts and the ways in which they can be applied in their leadership roles
• Reveal the unconscious ways individuals and groups interact and address problems
• Take away strategies and techniques for practicing systems thinking individually and within their organizations

4B: Teambuilding & Group Dynamics: Discover the Value of Synergy by Don Robertson

Presentation Description: Teams can be complicated and difficult because of the people not valuing differences. Experience the value of those people working together to accomplish far superior results and how to recognize who the true team is.

After attending this presentation, participants will be able to:
• To see why a team adds more value than individual efforts;
• To understand the realities of human behavior in order to better manage ourselves; and
• To experience what happens when we think too small.
Featured Speaker: Dr. Wendy Wagner

Wendy Wagner, Ph.D. earned her doctorate from the University of Maryland. She both studies and practices the facilitation of college student learning and development specifically related to leadership, social change, civic engagement, critical thinking and innovative problem solving. She enjoys working with college faculty to help them apply engaged pedagogy to reach their learning goals. She has co-edited several books on the development of socially responsible leadership, including *Leadership for a Better World* and *The Handbook for Student Leadership Development*. She teach courses in leadership studies, social change and undergraduate research methods.

Distinguished Instructor: Natasha Chapman, University of Maryland

Natasha Chapman, Ph.D. has served as a leadership educator, practitioner, and administrator in higher education collectively for over 10 years. She earned her doctorate in Educational Leadership and Higher Education from University of Nebraska-Lincoln. She is passionate about supporting students as they develop their leader identity and providing opportunities for them to explore how they value, understand, and practice leadership. As the Coordinator for the Leadership Studies Program, she provides support and direction to the curriculum design, instructional delivery, instructor development and administrative functions of undergraduate leadership courses and the Leadership Studies Minor.

4C: Effective Interaction Case Studies: How would you respond? by Ann Raines

Presentation Description: Active listening techniques will be practiced. The art of assertiveness will be discussed and techniques applied. The class will critique and analyze ineffective conversations.

After attending this presentation, participants will be able to:
- Participants in this program will:
  - Apply the techniques of active listening
  - Critique and analyze ineffective conversations
  - Develop a planned conversation

4D: Leading when no one is watching by Margarida Da Graca

Presentation Description: As leaders, our consciousness of self is deeply connected to our values and how we lead ourselves daily when no one is watching. The internal dialogue that occurs when we are checking in with our moral compass builds our self-awareness. In this workshop students will explore their understanding of their core values and its connection to their lived experience. Students will engage in meaningful conversation with peers to gain insight about the multiple experiences and values that exist in their Lafayette community and the greater society.

After attending this presentation, participants will be able to:
- Students will be able articulate the connection between values and lived experience
- Students will be able identify core values

4E: Crafting Compelling Interview Stories to Show Your Strengths by Molly Sunderlin

Presentation Description: Repeat of session 3E