

Investment Club 2/2

Market Update
Portfolio Update
Stock Pitch

Market Update

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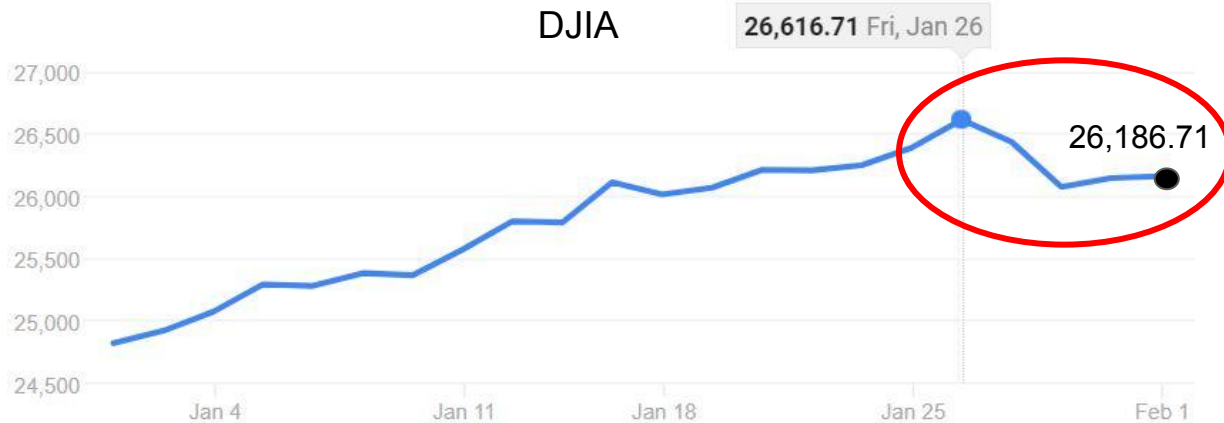
Market down

SPX



- Down 1.8% since Jan 26
- Up 5.5% in all of Jan

DJIA



- Down 1.6% since Jan 26
- Up 5.9% in all of Jan

News

- Market slip
 - Bond yield increase
- Deutsche Bank down
- Keurig to acquire Dr. Pepper Snapple
- Apple
 - Lower iPhone sales, record revenue/profit
 - Concerning?
- Cryptocurrency
 - Bitcoin down 25%
 - Altcoins down more



Portfolio Update

Mac Erb & Colin Evanko

Investment Club Portfolio vs. S&P 500

	November 8th, 2017	February 1st, 2018	% Change
S&P 500	2,594.38	2,821.98	8.77%
Portfolio (Equities)	\$620,898.15	\$701,127.51	12.92%
Portfolio (Other Assets)	\$9,209.30	\$9,762.05	6.00%
Portfolio (Cash)	\$85,250.18		
Investment Club Portfolio Total Market Value	\$715,357.63		

The Studs - Winners

	Shares	Nov Price	Feb Price	Market Value	Growth
BOEING CO	130	\$267.14	\$359.54	\$46,739.98	34.59%
AMAZON COM INC	13	\$1,128.60	\$1,434.20	\$18,644.65	27.08%
EBAY INC	150	\$37.10	\$46.34	\$6,950.85	24.90%
HOME DEPOT INC	100	\$164.39	\$201.63	\$20,163.15	22.65%
CISCO SYSTEMS INC	358	\$34.41	\$41.97	\$15,024.11	21.66%
DOLLAR TREE INC	250	\$94.48	\$114.49	\$28,622.50	21.18%

Honorable Mentions

- JPMORGAN CHASE & CO
 - 19.07%
- CATERPILLAR INC
 - 18.75%
- GRUBHUB
 - 17.42%
- UNITED TECHNOLOGIES
 - 15.35%
- GILEAD SCIENCES INC
 - 14.41%
- FERRARI N V F
 - 14.12%
- MICROSOFT CORP
 - 13.83%
- UNION PACIFIC CORP
 - 13.57%
- UNITEDHEALTH GRP INC
 - 12.07%
- GOLDMAN SACHS GROUP
 - 11.75%
- EXPEDIA INC
 - 10.15%
- TOYOTA MOTOR CORP
 - 8.73%

The Duds - Losers

- American Water Works 89.72 → 82.27
 - Down 8.3%
- Anheuser Busch 118.28 → 114.17
 - Down 3.5%
- Kinder Morgan 18.05 → 17.29
 - Down 4.2%
- Newell Brands 27.24 → 21.01
 - Down 22.9%
- Apple 175.56 → 168.41
 - Down 4.1%



Canada Goose



Henry Lewand, Connor Thatcher, James Lind

History

- Founded in 1957
- ~40 years sold exclusively to Canadian Rangers, Police, municipal workers, and Arctic Researchers.
 - Demonstrates heritage to consumers
- December 2013 Bain Capital acquired 70%
 - Highly successful Boston run investment firm
- Opened stores in major U.S cities
 - Chicago & New York
- IPO on March 2017



Corporate Governance

A mix between fashion and finance professionals

Dani Reiss, President & CEO

- Canada's Entrepreneur of the Year in 2011 by EY
- Recipient of Canada's Top 40 Under 40 award in 2008



John Black, CFO

- Previous CFO of the Ontario Lottery and Gaming Corporation and Trimark Sportswear.
- Senior financial positions at companies including Purolator Courier Ltd and CAE Inc.

Lee Turlington, Global Design & Merchandising

- Global Director and General Manager for Nike and Patagonia
- Founder of consulting company focused on outerwear products

Potential

Flagship Stores

Expansion into Europe

Black Label

Spring Collection

Supply Chain Efficiency

84 percent will buy again



Compared to Peer Group

Canada Goos (GOOS)

Market Cap: 3.485

- Market has yet to adjust
- Broader Respect for warmth
- Has yet to fully expand clothing line or Storefronts
- IPO in March 2017
- Canada Goose Down Jacket \$550



Moncler (MONC)

Market Cap: 8.41

- Clothing lines expanded, soft shell down
- Been on the market since 2013
- Moncler Down Jacket \$1,200



Finances

- D/E: 1.4
- Market Cap: 3.485 Billion
- Current share price: \$35.72
- Up ~11% to the month
- EBITDA: 82.24M
- Reporting Earnings 2/8/18
 - Expected EPS .37
 - Last Q predicted 0.16 (0.23)

		September 30	March 31
	Notes	2017	2017
		\$	\$
Assets			
Current assets			
Cash		13,314	9,678
Trade receivables	5	99,587	8,710
Inventories	6	154,464	125,464
Income taxes receivable		3,809	4,215
Other current assets	15	12,144	15,156
Total current assets		283,318	163,223
Deferred income taxes		10,217	3,998
Property, plant and equipment		46,096	36,467
Intangible assets		134,656	131,912
Goodwill		45,269	45,269
Total assets		519,556	380,869
Liabilities			
Current liabilities			
Accounts payable and accrued liabilities	7, 15	63,810	58,223
Provisions	8	6,914	6,046
Total current liabilities		70,724	64,269
Provisions	8	10,225	9,526
Deferred income taxes		13,439	10,888
Revolving facility	9	116,775	6,642
Term loan	9	131,285	139,447
Other long-term liabilities		3,673	3,929
Total liabilities		346,121	234,701

Potential Risks:

- Seasonal nature of the business
- Counterfeit products
- Lofty valuation
- Are they worth it?