# XIN

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#### Summary

*XIN* is a ten minutes documentary about a very special surname in Ningbo called Xin and the disappearing surname gregariousness culture in China. My documentary will have three parts. The first part is the origin of this surname. For this part, I will use an interview with an expert in Ningbo who studies the history of this surname to let him to tell the viewers the whole history. The second part would be the daily activities of Xin people in this generation. This part will also include lots of scenes that may reflect Chinese traditional culture since Xin people still live in rural area. The third part will be interviews about how Xin people think of their surname and how they want to keep this tradition. Also, I will use Xin as an example to discuss the disappearing surname gregariousness culture.

#### **Case Statement(reason, audience)**

The reason I want to do this documentary is that after I came back to Ningbo, which is my hometown in China this summer. I felt like I want to make a film about my city especially the recent changes in Ningbo. During the last three years, I spend most of my time in States while my hometown changed a lot. One of the biggest change is that many suburban area or even rural area were now under construction including my grandparents' house. This city planning is destroying the old surname gregariousness culture in China. Therefore, I want to use the surname Xin as an example to record this old tradition. In addition, Xin is a very interesting surname because it origins from 7th century and it was created by Fanli, who is the God of Wealth in China. Therefore, *Xin* will show the story of the surname Xin and use it to reflect the disappearing surname gregariousness culture in China.

## **Intended Audience**

My documentary will open to public especially to Chinese people. I want my audience to think about whether it is right to sacrifice old traditions to pursuing economic development. Or how to find the balance between these two.

#### 5 ways how I can help others

- 1. I have my own 7D camera that I can lend to others if I am not using it.
- 2. I have DaVinci Resolve on my computer, which is a nice software to help editors with color adjustments. I can help anyone who want to do color adjustment with their videos.
- 3. I have a background music subscription in Wangyi (one music company in China). If you could give me the name of the background music you need, I would be happy to download it for you since I already have the subscription.
- 4. I have PluralEye3 on my computer, which can sync the video and the audio of your video in seconds.
- 5. If I have time, I can help others with filming.

## Timeline

July 2016 - August 2016: Preproduction and filming September 2016: Initial editing October 2016: Translation and complete voiceover November 2016: Final editing and Color adjustment

# **Key Personnel**

I am the director, scriptwriter and editor of this film. The crew has two cameramen and one person who helped us with equipment carrying. The cast will also be myself.