

PROTOTYPING PLANNER

PROTOTYPE
OF: Digital text #1- prototype 2

PROTOTYPE
BY: _____

DATE: _____ VERSION: _____



FRAME

PURPOSE

Prototype for X:

☐ Desirability (human) ☒ Feasibility (technical) ☐ Viability (business)

Why are you prototyping? What are you testing?
State the question that your prototype should answer.

Online version of our product; adding new and more aspects to make it more complex

DESIRED OUTCOME

What is your main objective?

☐ Exploration ☒ Evaluation ☐ Communication

What do you hope to achieve? What will you be able to do after prototyping?

We hope to have a more finished and exact product to test and evaluate. Improve on our last and start to finalize

FOCUS

Which part of the product and which solution concepts will you prototype? (Functions and means)

Digital aspect. Moving from original tactile design and improving to online, finalized digital version



BUILD

WHAT TO BUILD

Level of detail and realism needed:

Low (quick and dirty) 1—2—3—4—5 High (precise but slow)

What must the prototype be able to do or show?

Must be able to allow users to order groceries and include review system.

BUILD PLAN

How will you make the prototype?

Which resources do you need? Which limitations exist?

Use proto.io website to create prototype of our online app. Time consuming and does not give an exact version of final app



TEST

TEST PLAN

Who will see or use the prototype?

How will you test the prototype?

Users will see and use prototype; ask them to order groceries without directions besides what to order

Complete full check out process with no direction, give specific list to user to order

RESULTS

What data will you collect from the test? How?

When is the test successful?

Usability of the app and the ease users have with it. We want it to be simple and efficient

PROTOTYPE

Build and test the prototype. Show it here.

Test #2 with digital prototype.



ACT

(after prototyping)

INSIGHTS

Which insights and ideas did the prototyping give you?

Went smoothly as a rough test. Improve with complexity and functionality. Improve focus on actual solution of review system

ACTIONS

Which conclusions and decisions can you make from these insights?

Main focus is outlining our specific solution and spending less time on other aspects of the app. Spend time improving complexity

EVALUATE TEST

Prototyping effort:

1—2—3—4—5
Low High

Success:

1—2—3—4—5
Low High

Is further testing needed?

What changes will you make for the next test?

Yes more testing is needed. Try to add more feature functions to app. Include links to create flow in app.