

Promoting Engagement

POLLING

Encourage participant involvement throughout the event using polling.

Sample tools: Poll Everywhere, Mentimeter, Kahoot, Zoom polls/chat

STRUCTURED SMALL GROUPS

Integrate opportunities for small group discussions.

Incorporate a highly structured or facilitated breakout session with a few directed questions to prime discussions. Sample collaborative tools: Google Docs, Jamboard

SOCIAL MEDIA

Create a hashtag for the event and promote its usage. Post event updates on social media before, during, and after the event.

NETWORKING ZONE

Create a virtual space and specific times when participants can informally connect with one another.

Sample tools: Gather.town, online discussion board, Slack