

Conservation & Complexity:

*A look at the work of Jane Goodall
and the Jane Goodall Institute*



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April 3, 2013



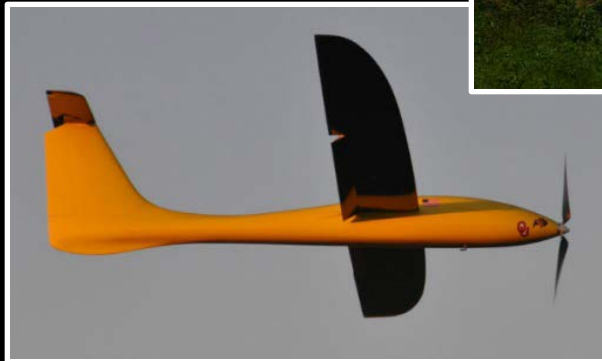
Photo Source: www.ted.com

Outline



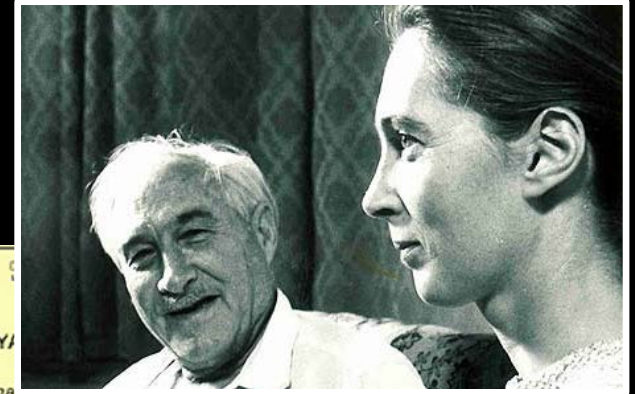
- **Complex Context for Conservation**
- **History and Path to Environmental Activism**
- **Jane Goodall Institute**

Conservation & Complexity





Tanzania and Gombe National Park



Primates & International Recognition



Photo Source: www.nature.org

The Jane Goodall Institute (JGI)



JGI: An Expanded Mission



Photo Source: JGI

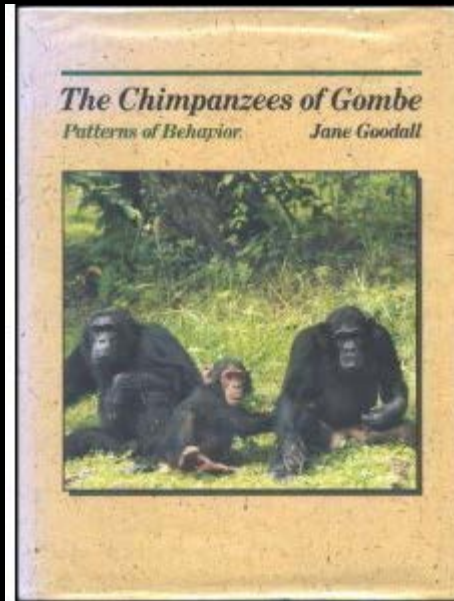


Photo Source: <http://www.achievement.org>

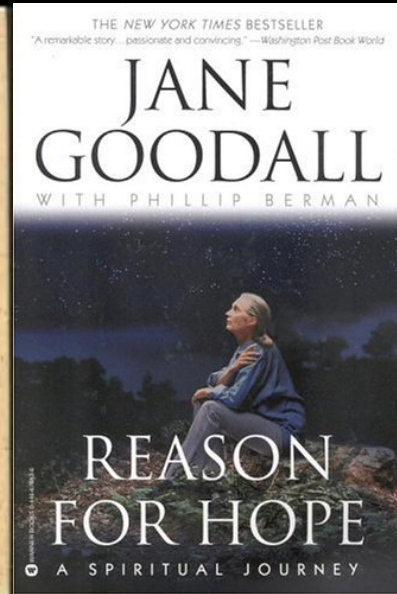
Jane Goodall Institute



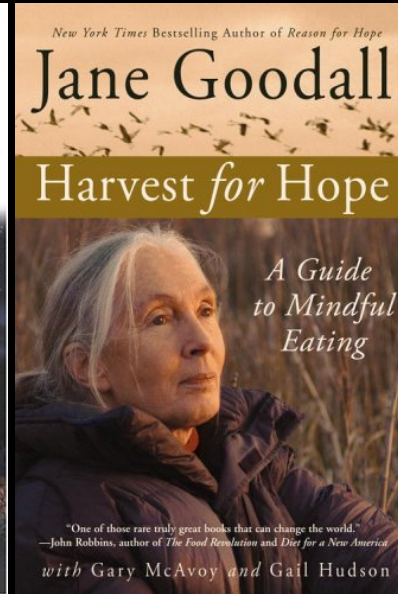
Broadening Environmental Focus



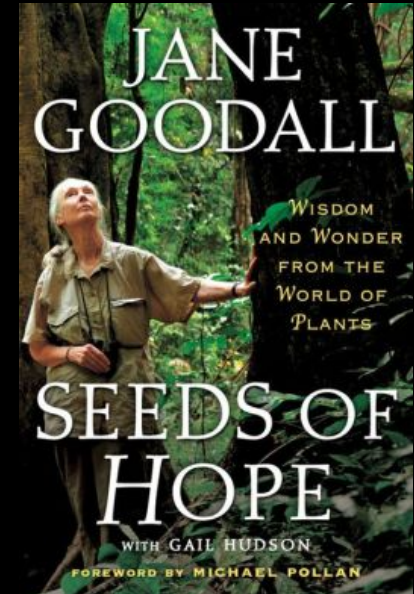
1986



1999



2005



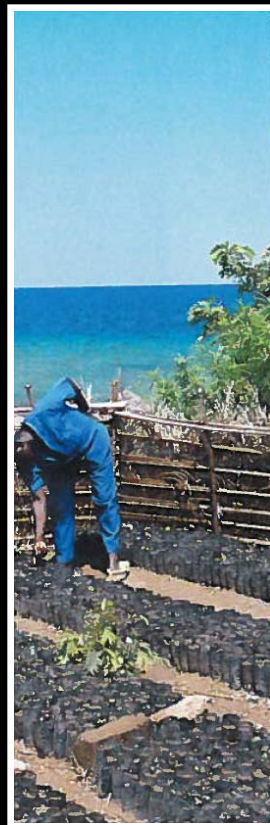
2013

Integrated Conservation Approaches

- Community-based Conservation

TACARE (1994):

- Lake Tanganyika Catchment Reforestation and Education



Integrated Conservation Approaches

- Community Land use Planning

The Greater Gombe Ecosystem



A Global Conservation Agenda



JGI: A Global Organization



JGI - Australia

JGI - Austria

JGI - Belgium

JGI - Canada

JGI - China - Beijing

JGI - China - Chengdu

JGI - China - Shanghai

JGI - Republic of the Congo

JGI - France

JGI - Germany

JGI - Hong Kong

JGI - Hungary

JGI - Italy

JGI - Japan

JGI - Nepal

JGI - Netherlands

Roots & Shoots - Portugal

JGI - Singapore

JGI - South Africa

JGI - Spain

JGI - Sweden

JGI - Switzerland

JGI - Taiwan

JGI - Tanzania

JGI - Uganda

JGI - UK

JGI - USA-Headquarters

JGI - Latin America & Caribbean

A Competing Conservation Narrative



Broad framing of
“The Environment”



Moral Environmentalism



Hope vs. Catastrophism



The Action of Individuals



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