

---

### Block III Workshops 2:10-3:00 PM

#### Alumni Roundtable Discussions

Meet with members of the alumni panel for small group discussions. This is your chance to ask them questions and speak with them on a more personal level.

#### Follow the Leader: Finding Your Followership Style

The relationship between leader and follower is symbiotic, fluid, and overlapping. This interactive workshop will focus on the relationship between leader and follower and help you to: find your personal "followership" style; learn to develop your leadership skills while not in a traditional "leadership" position; and gain techniques for effective team membership.  
*Bob Dustin, Assistant Director of Student Life Programs*

#### Up Close and Personal with Special Guest Alumnus Alan Hoffman '88.

Alan Hoffman '88, Deputy Chief of Staff for Vice-President Biden, will be available for a question and answer session about his experience with the current administration of the United States, up close and personal.  
*Discussion will be moderated.*

---

### Leader Recognition Reception 3:00-3:30 PM

On-line pre-registration is required by this Friday, January 29th by following the link at:

<http://sites.lafayette.edu/lleconference/>

Space is limited to the first 200 registrants and attendance and session selection will be first come, first served.

The 2010 Lafayette Leadership Institute is a program of the Office of Student Life Programs made possible by the: Class of '68 Leadership Fund. For more information, contact the Office of Student Life Programs at (610) 330-5337

### Lafayette Leadership Education Committee:

#### Pam Brewer

LLE Chair, Associate Dean of Students

#### Darlene Cerullo '11

#### Alan Childs

Professor, Department of Psychology  
Director, Center for the Integration of Teaching

#### Bob Dustin

Assistant Director, Student Life Programs

#### James Gold

Associate Director, Estate Planned Giving

#### Michael Gruner '10

#### Rachel Hollander '11

#### Lauren Howland '11

Student Leadership Intern '10-'11

#### Treyvon Jackson '10

#### Ashley Juavinett '11

#### Rachel Moeller '88

Associate Director, Career Services

#### Beth Nelson '96

Director of Major Gifts

#### Amanda Pisetzner '10

Student Leadership Intern '09-'10

#### Clarence Scott

Assistant Director, Residence Life

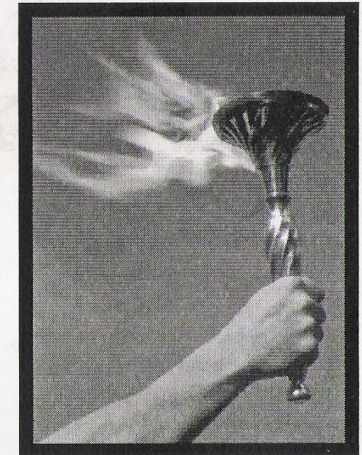
#### Bradley Williams '10

#### Jeffrey Zimmer '10

#### Amber Zuber

Assistant Director, Landis Outreach Center

# Keeping the Torch Lit: Lifelong Leadership



Lafayette Leadership  
Institute for  
Advanced  
Student Leaders  
February 6, 2010





## Keeping the Torch Lit: Lifelong Leadership

### Registration & Breakfast

9:30 – 10:00 AM

Marquis Hall Lobby & Bergethon Room

Welcome and Opening Ceremonies

10:00 - 10:40 AM

### Block I Workshops 10:50-11:40 AM

#### Fanning the Flames: Leadership Beyond Lafayette

Opportunities arise everywhere. This session will discuss leadership as an alumnus for your school, in your community, as a role model for your family, and balancing multiple commitments to multiple constituencies. Do you know your strengths? Are you a Happy Leader? How will you know when to say no? Is there such a thing as too much leadership? *Barbara Levy '77, Retired EVP Ross Stores, Inc. Lafayette College Trustee, Parent '11*

#### Staying the Course: Maintaining Your Leadership Momentum during Challenging Times

All leaders encounter setbacks on the path to achieving their goals. Workshop attendees will learn to: 1) anticipate problems that may divert them from their goals; 2) change the way they think about responding to challenges; and 3) practice skills that can help them stay on track when they encounter unexpected roadblocks. Attendees are encouraged to complete a personality inventory by going to: <http://www.personal.psu.edu/~j5j/IPIP/> and forwarding the results to [forbesk@lafayette](mailto:forbesk@lafayette) three days before the workshop.

*Karen Forbes, Ph.D., Director of Counseling Services and Student Life Research*

#### Carrying the Torch for Your Community: Volunteerism and Board Leadership

Have you ever wondered how one becomes a Board member of a non-profit organization? Come hear from a panel of community volunteers about how they became leaders and the impact it made on their organizations as well as their professional and personal lives.

*Amber Zuber, Assistant Director, Landis Center  
James Gold, Assoc. Director Estate Planned Giving*

February 6, 2010

#### Carrying the Torch: Graduate School Explorations

Are you considering graduate school as your next best step? If your interests in graduate school involve areas other than medical or law school, come hear from Lafayette faculty from engineering, the humanities, natural sciences, and social sciences to learn about campus advising resources and how you can do the important research necessary to know if graduate school is right for you.

*Karen Clemence, Senior Associate Dean of the College, Professors Dr. Paul Cefalu, Dr. Sharon Jones, Dr. David Shulman, and Dr. Nancy Waters*

### Block II Workshops 11:50-12:40 PM

#### Entrepreneurship: Creating a Start-up Checklist

So, you have a great business idea. You bounce the idea off your parents, friends and professors, but how do you get started? Proper research, planning, funding, a great management team, and testing of your product or service, are included in your checklist for success. Learn about the questions you should ask yourself before you dive into entrepreneurship.

*Jason Brewer, CEO of Brolik Productions  
Andrew Thomas, CCO of Brolik Productions*

#### Understanding your Values for Lifelong Success

Values provide a solid foundation on which to base your actions and decisions, especially concerning career choice. Identifying your values will give you confidence to make decisions throughout your life. In this session, you will learn how values relate to careers, take an assessment used to identify your own personal values, and choose your most important values through participating in a lively "values auction" with the rest of the group.

*Rachel Moeller '88, Associate Director, Career Services*

## Lafayette Leadership Institute

#### Money Matters: Taking Control of your Personal Finances

In this workshop, we will discuss how to take control of your finances. Topics will include credit cards, banking, planning and saving for large purchases, understanding health care, life insurance, retirement and other benefits offered by employers. Participants will complete hands-on exercises designed to help them master the intricacies of today's financial landscape.

*Dr. Susan L. Averett, Professor of Economics*

#### Bringing the Online You To Life

Even in today's tough job market, the internet has created a new "help wanted section," through which you can connect, meet and impress future employers. But, if employers can't find you, they can't hire you. Learn how to make your online presence professional and distinctive, and how to close the deal when the employers meet the "online you" face to face. Discover ways to use the internet effectively to represent the most important thing in business, YOU!

*Kara Boodakian '07, Production Manager, CNBC Strategic Programming and Development*

### Lunch & Alumni Panel Presentation 12:40 – 2:00 PM

Bergethon Room, Marquis Hall

After our buffet lunch, a panel of distinguished alumni will discuss the transition from Lafayette student leader to successful graduate student or professional.

*Moderator: Beth Nelson '96, Director of Major Gifts, Lafayette College; Panelists: Kara Boodakian '07, Production Manager, CNBC Strategic Programming and Development; Dr. Berrisford Boothe '83, Associate Professor of Art, Lehigh University; Abigail Lewis Cooper '98, Senior Program Officer, National Democratic Institute; Dr. Cynthia Paige M.D. '83, Doctor, New Jersey Medical School; Mr. David Walton '97, Lead Researcher, Lockheed Martin; and special guest panelist Alan Hoffman '88, Deputy Chief of Staff for Vice-President Biden.*

