Be Honest. Tell the truth; be sincere; don’t mislead or withhold key information in relationships of trust; don’t steal.

Demonstrate integrity. Stand up for your beliefs about right and wrong; be your best self; resist social pressure to do wrong.

Keep promises. Keep your word and honor your commitments; pay your debts and return what you borrow.

Be loyal. Stand by family, friends, employers, community and country; don’t talk about people behind their backs.

Be responsible. Think before your act; consider consequences; be accountable and “take your medicine.”

Pursue excellence. Do your best with what you have; don’t quit easily.

Be kind and caring. Show you care through generosity and compassion; don’t be selfish or mean.

Treat all people with respect. Be courteous and polite; judge all people on their merits; be tolerant, appreciative and accepting of individual differences.

Be fair. Treat all people fairly; be open-minded; listen to others and try to understand what they are saying and feeling.

Be a good citizen. Obey the law and respect authority; vote; volunteer your efforts; protect the environment.