

I AM COMMUNITY ACTION



Community Action Committee
of the Lehigh Valley, Inc.
2012-2013 ANNUAL REPORT





PRESIDENT'S MESSAGE

I am Community Action.

Community Action is people who need a little help. Community Action is people who have something to give. Community Action is me. Community Action is you.

When I read this report what keeps going through my mind is the sheer number of people whose lives we have touched. We touch people in ways that change the trajectory of their lives: we help them recover from the crisis of being homeless; we help them save money on their heating bills; we help them buy a house; we help them start a business; we help them feed their kids. We make neighborhoods better. We level the playing field in a marketplace that treats some better than others.

It inspires awe to read this Annual Report. Tens of thousands of our neighbors received direct assistance in one form or another from the Community Action Committee of the Lehigh Valley last year. All of us, really, are touched by CACLV, because it has a profound impact on the Lehigh Valley and we are all the Lehigh Valley.

In 2012-13, thousands of us volunteered our time and donated the resources that made it possible for this agency to have a profound impact on the quality of life in the Lehigh Valley. We are grateful to each of you. You make it possible for our staff to be so good at what they do. You make it possible for our board of directors to govern effectively. And you make it possible for the people we serve to overcome the obstacles that would cripple the best of us.

We are all, indeed, Community Action.



Christopher M. Reid, Esq.
President
Board of Directors



COMMUNITY PROBLEM-SOLVING

THE SLATE BELT

The 11 communities in the northernmost area of Northampton County that make up the region popularly known as “The Slate Belt” need more attention from the rest of the Lehigh Valley. Several boroughs in the Slate Belt are challenged by the same market-related forces, combined with weak state policy, as are the region’s three largest cities. Really, the main difference is scale.

In 2012-13, CACLV began its effort to coalesce the leaders, community groups and the boroughs themselves into a task force that would have a three-fold agenda: a concerted effort to market the region for greater

economic development; facilitate more efficient delivery of services through cooperative, inter-municipal efforts; and to facilitate revitalization for the boroughs of Bangor, Pen Argyl, Portland and Wind Gap using the neighborhood partnership model as CACLV and its subsidiaries have done in the larger cities to the south.

Co-chaired by Merchants Bank CEO and Director Anthony Biondi and Northampton County Court of Common Pleas judge Craig Dally, the task force developed a plan for the region as well as a work plan for the first year. The task force has recruited commitments from ESSA Bank & Trust and Merchants Bank and is actively recruiting additional investors. It is expected that a proposal will be submitted to the Pennsylvania Department of Community and Economic Development early in the 2013-14 fiscal year.

SMART GROWTH

CACLV and its community development entities continue to participate in the sustainable communities consortium known as “Envision Lehigh Valley.” The Community Action team facilitated the public participation aspects of the development of a sustainable multi-year plan for the region. As a result, hundreds of people often left out of the decision-making process were engaged.

Renew Lehigh Valley was in a reorganizational mode during the fiscal year. Despite this, in addition to coordinating the Envision public participation effort, the Lehigh Valley’s smart growth coalition was engaged in efforts to increase regional police collaboration and encourage the Lehigh County Authority to compete for the opportunity to lease and operate the city of Allentown’s water/wastewater facilities. CACLV remained active in support of RenewLV, as staff served on the board of directors and the agency provided administrative support for the smart growth coalition, including assisting with fundraising.

COMMUNITY REINVESTMENT AND BANKING

In response to the announcement by ESSA Bank & Trust, based in Stroudsburg, that it would acquire First Star Savings Bank, CACLV brought together the housing, community and economic development organizations in the Lehigh Valley to discuss the bank’s plans for community reinvestment with its top executives.

The agency also provided comments to federal regulators conducting examinations of the performance under the Community Reinvestment Act of two other banks in the Lehigh Valley.

During the year, the Federal Reserve Bank of Boston sponsored a large delegation of community leaders from Springfield, Massachusetts, to explore ways to strengthen that community based on lessons that could be learned from the redevelopment successes of the Lehigh Valley’s cities. Agency staff played a significant role in that effort.



ALLENTOWN'S NEIGHBORHOOD IMPROVEMENT ZONE

CACLV continued its active support of and involvement in the unprecedented redevelopment of the city of Allentown driven by the innovative Neighborhood Improvement Zone made possible by legislation sponsored by Pennsylvania Senator Pat Browne. CACLV spoke out in support of the project and, most importantly, advocated for a plan to utilize the success of the zone to benefit the neighborhoods surrounding it; the executive director served on the board of directors of the zone's financing authority.

DISASTER RELIEF

On October 30, a storm so powerful that meteorologists called it a "super storm," unleashed its fury on the mid-Atlantic states, including eastern Pennsylvania. CACLV, in its leadership of a regional disaster relief coalition, organized a relief effort focused on assisting lower-income homeowners with repairs to their homes. The coalition, which consisted of CACLV, Northampton County Emergency Management, Lehigh County Emergency Management, the United Way of the Greater Lehigh Valley, the Salvation Army Lehigh Valley,



Hurricane Sandy Relief Effort - focused on assisting lower-income homeowners with repairs to their homes.

the American Red Cross of the Greater Lehigh Valley and Hampson Mowrer Kreitz Insurance, raised \$135,000 from The Bosch Group, the Lehigh Valley Labor Council, ESSA Bank & Trust, the Northampton County General Purpose Authority and private citizens. Catholic Charities pitched in another \$20,000. In all, over \$62,000 worth of repairs were made on the homes of 59 low-income residents across the Lehigh Valley. Some of the excess funds will be returned to donors, but the majority will be set aside in the event of another disaster.

STATE BUDGET

Continued efforts by the governor and legislature to disinvest in Pennsylvania's low-income people and their neighborhoods through an overly austere budget drove the agency's advocacy for more support for Pennsylvania's human services programs, community and economic development initiatives and education.

the American Red Cross of the Greater Lehigh Valley and Hampson Mowrer Kreitz Insurance, raised \$135,000 from The Bosch Group, the Lehigh Valley Labor Council, ESSA Bank & Trust, the Northampton County General Purpose Authority and private citizens. Catholic Charities pitched in another \$20,000. In all, over \$62,000 worth of repairs were made on the homes of 59 low-income residents across the Lehigh Valley. Some of the excess funds will be returned to donors, but the majority will be set aside in the event of another disaster.



After the storm, repairs were made on 59 homes throughout the Lehigh Valley.



"We are Community Action. Our existence is manifested in their work, in the results right here in our restaurant."

—Beleteshachew and Ebisa Mulata, Mariam's Restaurant

COMMUNITY ACTION DEVELOPMENT CORPORATION OF ALLENTOWN

- ▶ **Conducted two 20-week series of Start Your Business courses**, providing comprehensive entrepreneurial training to individuals interested in starting a new business or expanding an existing business and taught by volunteer professionals from all business disciplines; 91 students enrolled, 26 of whom graduated with fully-prepared business plans; 9 businesses were started and 9 existing businesses were expanded.



Start Your Business courses - Attorney Buddy Lesavoy teaches business law to prospective entrepreneurs.

- ▶ **Provided technical assistance to 55 existing or prospective entrepreneurs** not participating in the Start Your Business course; 7 new businesses were started as a result of this service.
- ▶ **Administered the Main Street Program on Seventh Street in Allentown:** completed 11 commercial façades in partnership with the City of Allentown; coordinated community events celebrating theater arts and restaurant week as well as merchant-sponsored special events that attracted hundreds of visitors; installed additional seasonal LED lights giving Seventh Street a festive holiday glow during the winter months. Received a third

Pennsylvania Downtown Center Main Street program award and earned National Main Street Accreditation for fourth year.

- ▶ **Published and distributed two bilingual newsletters to promote businesses on Seventh Street and to provide outreach for services that are available to the community to over 2,000 community residents and businesses.**
- ▶ **Completed, through the Allentown Neighborhood Development Alliance, the fifth year of community development efforts** in the area that includes Old Allentown and Seventh Street; in partnership with the Main Street Program, awarded 12 incentive grants to refurbish and expand businesses along the Seventh Street corridor; provided match funding for the 11 new commercial façades mentioned above; installed bike racks; funded the Old Allentown Preservation Association to complete 5 residential and 4 commercial façades; served more than 175 youth in a variety of developmental and recreational activities that included arts programming, sporting activities and summer camps. (These efforts were funded by National Penn Bank and PPL and backed by Neighborhood Partnership Program tax credits from the Pennsylvania Department of Community and Economic Development.)
- ▶ **Completed the third year of the Jordan Heights Neighborhood Partnership, a revitalization effort** in conjunction with our implementation partner, Housing Association and Development Corporation: launched the Sacred Heart Hospital Neighborhood Group made up of employees and neighborhood residents;

served as a liaison with law enforcement that led to 10 public safety meetings with residents and police to encourage residents to take a proactive role in improving the quality of life in their neighborhoods; conducted a landlord/tenant workshop; worked with Habitat for Humanity to help implement “Brushes with Kindness,” which focuses on improving resident façades, roof and porch repair and other improvements; supported 5 block parties and held the third annual community fair which drew over 300 residents; in conjunction with Rodale Farms and several partners, established a “Community Sustained Agriculture” farm share program bringing fresh organic food to 36 residents; partnered with Central Catholic High School to run a week-long Start Your Business Youth Camp that drew 20 students who developed and presented 5 business plans; held a Community Leadership Workshop for over 40 residents with the assistance of Muhlenberg College to help engage residents in the problem-solving process.

- ▶ **Presented 5 businesses to the CACLV Microenterprise Marketing Council**, experts who provide assistance in developing strategies for growth of sales.
- ▶ **Supported Envision Lehigh Valley** by organizing 5 community engagement meetings enabling 124 residents to provide valuable feedback about the future of the Lehigh Valley. (See “Community Problem-Solving.”)
- ▶ **The Community Action Development Corporation of Allentown** is a separately-incorporated subsidiary of the Community Action Committee of the Lehigh Valley.



"We have been fortunate to partner with CACLV in many of their programs that touch lives, lift spirits and truly help to make the Lehigh Valley a better place for all of us."

**— Laura B. Haffner,
Wells Fargo
Area President
Lehigh Valley Division**

COMMUNITY ACTION DEVELOPMENT CORPORATION OF BETHLEHEM

- ▶ **Conducted two 18-week series of Start Your Business courses** that enrolled 58 persons, with 28 students completing the class, 11 completing business plans and two obtaining loans (City of Bethlehem Small Business Loan and Sam Adams Brewing the American Dream Loan).
- ▶ **Provided technical assistance to 73 business owners and/or prospective business owners, resulting in the retention of 35 jobs.**
- ▶ **Assisted 14 entrepreneurs in starting their businesses and two existing businesses in expanding, resulting in the creation of 34 jobs.**
- ▶ **Assisted 5 business owners in certifying their businesses with Pennsylvania Small Business Procurement Initiatives.**
- ▶ **Presented 5 businesses to the CACLV Microenterprise Marketing Council**, experts who provide assistance in developing strategies for growth of sales.
- ▶ **Administered Southside Vision 2014**, our neighborhood-based, 12-year revitalization plan for South Bethlehem: purchased two outdoor benches for Donegan School; designed, purchased and installed four commercial business signs (two with innovative LED lighting); obtained two architectural façade studies for mixed-use buildings in the 4 Blocks International neighborhood; funded

emergency housing repairs to 4 homes; installed a security camera in a commercial neighborhood; purchased playground equipment for the Greenway; provided activities to 222 teens in 7 youth programs, including SAT preparation courses, arts programming and sporting activities. (These efforts were funded by Just Born, Inc., and PPL Corporation, and backed by Neighborhood Partnership Program tax credits from the Pennsylvania Department of Community and Economic Development.)



Fifth annual Microenterprise Expo - drew hundreds and showcased new community businesses.

- ▶ **Started implementation of the Eastern Gateway Enhancement Plan through Southside Vision 2014:** the RBA Group, an urban planning and design firm, together with 4ward Planning, Pennoni Associates and Cloud Gehshan Associates, initiated gateway design and engineering plans, Greenway connection designs and market feasibility studies. The Laros Foundation contributed \$30,000 for an outdoor seating area at the entrance to the Skateplaza, which the RBA Group also designed with committee input.
- ▶ **Supported Envision Lehigh Valley** by organizing 5 community meetings in different locations in Bethlehem, enabling 133

residents to provide valuable feedback about the future of the Lehigh Valley. (See "Community Problem-Solving.")

- ▶ **Organized a one-day community event with Wells Fargo Bank**, during which approximately 100 bank volunteers landscaped a new pocket park, a new playground and Parham Park, painted a mural on the Skateplaza, planted over 30 trees along the Greenway and provided funding for a community festival attended by several hundred neighborhood residents on the Greenway that featured local food, family fun and entertainment.
- ▶ **The Community Action Development Corporation of Bethlehem** is a separately-incorporated subsidiary of the Community Action Committee of the Lehigh Valley.



More than 100 Wells Fargo volunteers landscaped a new pocket park, painted a mural and made other improvements in South Bethlehem.



"Every day they work to improve the health and vitality of our community through programs that raise the spirits and create opportunities for low-income residents in our community."

**— Dave Shaffer,
Co-Chief Executive Officer
Just Born**



"Veggie Truck" distribution with Lafayette Tech Clinic students and staff

WEST WARD NEIGHBORHOOD PARTNERSHIP

- ▶ **Produced over 2,000 pounds of fresh vegetables at the Urban Farm.** The vegetables were distributed to residents of the neighborhood (including those who utilize the food bank located on the premises) and to local soup kitchens. Ten to 12 children per week participated in an educational program where they learned to plant and harvest crops and were taught about nutrition and how to prepare simple meals with the harvest.



Community Garden at South Fifth and Ferry streets

- ▶ **Organized 14 community gardens** (including a medicinal herb garden, a tea garden and two gardens at senior citizen housing complexes) that have become gathering places for the neighborhood.
- ▶ **Provided technical assistance and nutrition education to 10 new backyard garden owners;** in addition, an 8-week beginner gardener's class was held to teach residents how to start and maintain a garden; provided all the plants used in the community gardens and most used at the Urban Farm from the greenhouse, and also provided vegetable and flower plants to residents for their backyard gardens.

- ▶ **Replaced 17 sidewalks using our "Green Street" initiative,** incorporating green borders and street trees where possible to increase storm water interception and carbon sequestration.
- ▶ **Restored 16 residential façades in the West Ward.**
- ▶ **Purchased and installed 4 business signs designed to provide a more appealing image to the community.**
- ▶ **Installed 14 planters** along the 600 block of Northampton Street and 4 on Lehigh Street.
- ▶ **Planted 22 trees** across the West Ward; all the trees are surrounded by tree guards made by a local craftsman.
- ▶ **Distributed 150 recycling bins to residents of the West Ward on behalf of the city.**
- ▶ **Funded 40 children to participate in the Kids in Community mentoring program** in partnership with the Landis Center at Lafayette College; conducted 3 bike safety programs for 52 youth in the West Ward and provided 40 bicycle helmets to youth; funded 213 teens in activities at the Boys and Girls Club of Easton ranging from leadership development to college and university visits; improved the 600 block of Northampton Street by planting three trees (included in the 22 listed above), surrounding existing trees with tree guards, installing planters and installing banners depicting images of homes and businesses located in the West Ward.

- ▶ **Supported Envision Lehigh Valley** by organizing 5 community engagement meetings enabling 247 residents to provide valuable feedback about the future of the Lehigh Valley. (See "Community Problem-Solving.")
- ▶ **The West Ward Neighborhood Partnership** receives funding from Lafayette Ambassador Bank, Easton Hospital and Air Products and Chemicals (backed by Neighborhood Partnership Program tax credits from the Pennsylvania Department of Community and Economic Development) and a grant from the Wells Fargo Regional Foundation that make it possible to carry out the wide range of revitalization activities described in this report.



*Top - Bike safety education in partnership with Genesis Bicycles, CAT and the Easton Police Department
Bottom Left - Street trees plus new sidewalk Bottom Right - Rolla Gregory, Penn State Master Gardener, teaching kids how vegetables grow at the Walnut Street Community Garden*





Before



After

COMMUNITY ACTION FINANCIAL SERVICES

HOMEOWNERSHIP COUNSELING SERVICES

- ▶ **Conducted 7 15-hour seminars attended by 247 prospective homebuyers**, of which 192 received certificates of completion; three of the seminars were conducted in Spanish. Of those earning certificates, approximately 51% were Latino, 26% were African-American and 82% had incomes at or below 80% of the region's median household income.
- ▶ **Provided individual counseling to 36 families and pre-settlement counseling to 119 families.**
- ▶ **Assisted 124 families in purchasing a home** as a result of attendance at the seminars, pre-settlement classes and/or participating in individual pre-purchase counseling sessions for mortgage readiness.

FAMILY SAVINGS ACCOUNTS AND INDIVIDUAL DEVELOPMENT ACCOUNTS

- ▶ **Operated the Family Savings Account and Individual Development Account programs in which 13 program participants were able to actively save during the fiscal year**; eight program participants saved a total of \$20,514 and 5 participants received matching funds upon successfully saving \$10,000, which they used to purchase cars and to make home repairs.

FREE INCOME TAX PREPARATION

- ▶ **Prepared and filed 1,131 tax returns with the assistance of 75 Internal Revenue Service-trained volunteers.**
- ▶ **Generated refunds totaling \$1,793,467 for low- to moderate-income taxpayers**; taxpayers also saved more than \$254,475 by avoiding commercial tax preparers and the high-cost refund anticipation loans they offer (assuming the typical taxpayer would have spent an average of \$225 for the services).

FORECLOSURE MITIGATION

- ▶ **Provided default and delinquency counseling to 422 financially distressed homeowners** (198 homeowners through Lehigh County's Mortgage Foreclosure Diversion Program, 185 through Northampton County's and 39 from other counties in the region); 132 homes were saved from foreclosure through loan modifications, repayment plans or forbearance agreements, with an additional 258 remaining under review for potential modifications at year-end.

ENERGY PARTNERSHIP

- ▶ **Weatherized 1,255 homes** (950 funded by PPL, 50 funded by the U.S. Department of Energy through the Pennsylvania Department of Community and Economic Development, 225 funded by First Energy and 30 funded by UGI); this work included residence-specific pressure diagnostics, insulating attics and basements,

caulking, weather-stripping, repairing doors and windows and replacing some household appliances.

- ▶ **Repaired and/or replaced 177 heating systems** in crisis situations through the Low-Income Home Energy Assistance Program's crisis component administered by Pennsylvania DCED.
- ▶ **Provided 1,255 customers** (950 PPL customers, 225 First Energy customers, 30 UGI customers and also 50 households with funding from Pennsylvania DCED) with educational materials that included tips on how to save energy in their homes and information on insulation, electrical safety and other assistance programs.
- ▶ **Enabled 6,282 PPL customers to maintain service and reduce arrearages** through OnTrack, the company's customer assistance program that is designed to assist low-income customers in paying off energy bill debt.

"Community Action impacted more than just me. It impacted the whole neighborhood."

— Pat Berger





RISING TIDE COMMUNITY LOAN FUND

- ▶ **Made 14 loans:** of these, 8 loans were made to minority-owned businesses; 10 were made to women-owned businesses and 12 were to businesses owned by low- to moderate-income individuals and/or are located in low- to moderate-income census tracts. Businesses that received loans were two restaurants, a grocery store, a transportation company, a bakery, a credit counseling service, a clothing store, a karate studio, a hair salon, a fitness center, a childcare center, a property maintenance business and a concessions business.
- ▶ **Provided the capital to create 16 jobs and retain 42 others.**
- ▶ **Disbursed \$443,953;** the total disbursed by the Rising Tide to date exceeds \$3,080,000; there were \$5,555.82 in charge offs in 2012-13; the current portfolio is more than \$1,150,000.
- ▶ **Administrated the City of Bethlehem's small business loan fund;** three loans totaling \$91,000 (included in the above total) had been made by fiscal year-end.
- ▶ **Began offering *Lending Practicum for a Better World*,** a 3-credit course offered to Lehigh University students interested in learning the day-to-day workings of the only Valley-based microlender. Students gained hands-on experience working with small business owners from the time of application through loan disbursement from an investment from the university.

- ▶ **The Rising Tide Community Loan Fund** is a federally-certified community development financial institution and a separately-incorporated subsidiary of the Community Action Committee of the Lehigh Valley.

LEHIGH VALLEY COMMUNITY LAND TRUST

- ▶ **Assisted 4 families in becoming homeowners by purchasing homes rehabilitated by the Land Trust,** one in South Bethlehem, two in Easton, and one in Wilson. (All Land Trust homeowners are entitled to vote on major Land Trust decisions and have the opportunity to serve on the organization's board of directors and its committees).
- ▶ **Placed three newly-renovated, permanently-affordable homes on the market for residents of the Lehigh Valley** (two of which are included in the purchased homes above); the most unique historical and architectural features of each home were preserved, while also modernizing the homes with "green" and energy-saving improvements.
- ▶ **Started the rehabilitation of 4 homes to be ready for sale in the new fiscal year.**
- ▶ **The Lehigh Valley Community Land Trust** is a separately-incorporated subsidiary of the Community Action Committee of the Lehigh Valley.

SECOND HARVEST FOOD BANK OF LEHIGH VALLEY AND NORTHEAST PENNSYLVANIA

- ▶ **Distributed a record 6.95 million pounds of food**, an increase of more than 9% over 2011-12 (which was also record-setting).
- ▶ **Received and distributed 961,744 pounds (included in the total above) of food solicited from local growers, manufacturers and distributors**, an increase of 8% over 2011-12.
- ▶ **Continued to improve the nutritional value of the food we distribute to our member agencies, handling 1,345,952 pounds (included in the total above) of perishable food, including 227,770 pounds of fresh produce.** This is an increase of nearly 600,000 pounds, a 43% increase over last year and nearly triple the amount of perishable product distributed in 2009-10. It represents approximately 20% of all product distributed by Second Harvest compared to 12% of the product mix last year.
- ▶ **Distributed 25,491 supplemental food packages to low-income seniors, children five and under and new mothers** through the federally-funded Commodities Supplemental Food Program (renamed SUNShine-for Serving Under-Nourished Seniors). In addition, provided fresh foods to box recipients when available.
- ▶ **Provided food assistance to more than 69,000 individuals each month** through a network of 200 non-profit organizations, including shelters, soup kitchens and pantries throughout the six-county

region. More than 45,000 individuals received food through the emergency pantry network alone.

- ▶ **Held the first-ever Senior Epicurean Challenge**, a cook-off sharing quick, nutritious recipes using items typically found in the monthly SUNShine box.
- ▶ **Distributed 221 federally-provided disaster boxes to victims of Hurricane/Tropical Storm Sandy** and provided a distribution point for food brought to the Lehigh Valley for emergency workers. In all likelihood, this food would have wound up in a landfill if not for Second Harvest and its network of soup kitchens, shelters and other on-site meal providers.
- ▶ **Distributed nutritious weekend food supplies to 372 at-risk, school-age children every Friday through the Backpack Buddies program**, in partnership with member agencies with established after-school programs, including the Easton Area Community Center, the Salvation Army in Easton and Allentown, the Slater Family Network, Lincoln



Volunteers are an important reason why CACLV's Second Harvest Food Bank distributed a record 6.95 million pounds of food in 2012-2013

Elementary School, the Boys and Girls Clubs in Allentown and Bethlehem, the Lehigh County Conference of Churches ASPIRES program and Casa Guadalupe.

- ▶ **Assisted 460 households in completing SNAP (formerly Food Stamp) applications and provided assistance in overcoming bureaucratic obstacles to more than 35 households each month who had previously applied.**
- ▶ **Conducted 19 Cooking Matters classes**, a course that teaches cooking, nutrition and budgeting skills to low-income children, families and seniors; 218 participants completed the classes that were held at 10 locations in Lehigh and Northampton counties. Conducted 5 "Cooking Matters in the Store" tours with 26 graduates to help them apply what they learned in an actual grocery store.



"They gave me a very good start, and I'm happy that I now have the opportunity to continue working with CACLV. I am paying back with my work."

**– Lorna Velazquez,
Executive Director
Hispanic Center
Lehigh Valley**

WORK READY

- ▶ **Provided employability training and counseling to 284 recipients of Temporary Assistance for Needy Families (TANF)** identified by the County Assistance Offices in Lehigh and Northampton counties as the most difficult to employ.
- ▶ **Graduated 80 participants from the program, of which 53 were referrals to EARN** (Employment, Advancement and Retention Network), a more advanced program designed to help welfare recipients remove barriers to employment.

- ▶ **Placed 27 participants in jobs.**
- ▶ **Enrolled 65 participants in community service**, helping them gain valuable employment experience.
- ▶ **Assisted 4 program participants in earning their GEDs** (General Educational Development).
- ▶ **Enrolled 4 program participants in the KEYs (Keystone Education Yields Success) program to attend college.**



SIXTH STREET SHELTER/TURNER STREET APARTMENTS/FERRY STREET APARTMENTS

► **Provided 17,139 nights of short-term (two months) housing and case management to 90 families with 214 children**, 120 of whom were age 5 and under. Of the 75 families that completed the program, 18 (24%) moved into affordable housing (defined as their rent consuming no more than 35% of income).

- **Provided support that enabled all 39 families that entered the shelter through the Family Preservation Program**, funded by the Lehigh County Office of Children and Youth Services, to successfully keep their families together while they received services, thus avoiding disruptive, emotionally draining and expensive foster care placement of the children.
- **Provided support that enabled 98% of school-aged children to meet or exceed the attendance** requirements of their home school district while residing at the shelter; moreover, 74 school-aged children from the shelter participated in educational, recreational and other

enrichment programs at our Family Resource Center.

- **Supported 37 individuals as they worked toward self-sufficiency** by funding GED (General Educational Development) tests, driver's licenses, college textbooks, childcare and other expenses in order to remove barriers to a better future.
- **Provided supportive services to 32 families enrolled in educational programs** in transitional housing at Turner Street Apartments and Ferry Street Apartments (our 24-month transitional housing programs in Allentown and Easton, respectively) in partnership with Valley Housing Development Corporation and the Lehigh County and Easton public housing authorities. All 33 adults were enrolled in English as a Second Language, GED, or post-secondary education programs; by the end of the year, 5 families completed their programs and found employment consistent with their educational programs or went on to further education, 20 were still in the program and 7 families had left or were terminated from the program without completing their goals.
- **Provided space and support services for Lehigh Valley Hospital to offer a bi-weekly health care clinic** that served 214 neighborhood residents who lack health insurance.
- **Demolished the blighted building at 221-223 North Sixth Street and began construction to expand the shelter.** This new building will have five apartments, including one that is fully accessible to people with disabilities and will provide shelter for an estimated 30 additional families each year.



"CACLV plays an important role in our community because their work helps people help themselves."

**– J.B. Reilly,
City Center Lehigh Valley**

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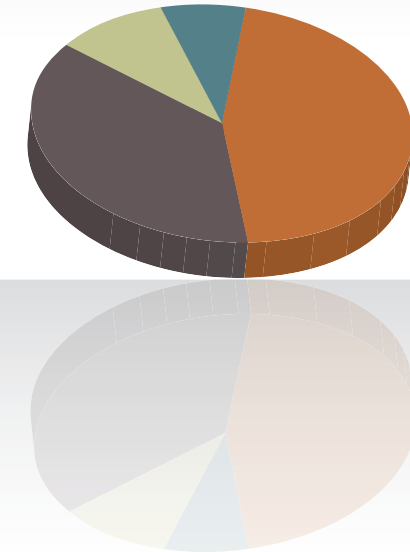
MISSION STATEMENT

The mission of the Community Action Committee of the Lehigh Valley, Inc., is to improve the quality of life in the Lehigh Valley by building a community in which all people have access to economic opportunity, the ability to pursue that opportunity and a voice in the decisions that affect their lives.

REVENUE*

07/01/12 - 06/30/13

| | | |
|----------------|---------------------|------|
| PRIVATE | \$5,629,930 | 46% |
| FEDERAL | 4,521,867 | 37% |
| STATE | 1,154,009 | 10% |
| LOCAL | 810,003 | 7% |
| TOTAL | \$12,115,808 | 100% |



*These unaudited figures include revenues from CACLV's four subsidiary non-profit community development corporations.

CACLV's audit is conducted by Buckno Lisicky & Company. A copy of the official registration and financial information for the Community Action Committee of the Lehigh Valley, Inc., may be obtained from the Pennsylvania Department of State by calling, toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



COMMUNITY ACTION COMMITTEE OF THE LEHIGH VALLEY, INC.

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